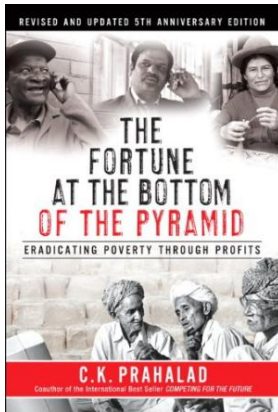


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THE FORTUNE AT THE BOTTOM OF THE PYRAMID: ERADICATING POVERTY THROUGH PROFITS (HARDBACK)



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- Authored by C. K. Prahalad
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